

4-480

05/07/2013

1/6



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Nicole Weimer  
Bonide Products, Inc.  
6301 Sutliff Road  
Oriskany, NY 13424

Subject: Label Notification per PRN 98-10  
Product Name: Bonide MMax Lawn Granules  
Proposed Alternate Brand Name: MossMax  
EPA Registration Number: 4-480  
Application Dated: December 18, 2012

MAY 07 2013

Dear Ms. Weimer,

The Agency is in receipt of your application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for Bonide MMax Lawn Granules (EPA Reg. No. 4-480) dated December 18, 2012. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The alternate brand name, MossMax, is accepted and will be added to our records. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Please note that marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting the marketing claims made on the product label is not available, then those claims must be removed.

If you have any questions, please contact Emily Hartman of my staff at (703) 347-0189 or hartman.emily@epa.gov.

Sincerely,  
  
Kathryn V. Montague, Product Manager 23  
Herbicide Division  
Registration Division  
Office of Pesticide Programs

2/6



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 4-480	2. EPA Product Manager	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Bonide MMax Lawn Granules	PM#	
5. Name and Address of Applicant (Include ZIP Code) Bonide Products, Inc. 6301 Sutliff Road Oriskany, NY 13424 Attn: Nicole Weimer <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

NOTIFICATION  
MAY 07 2013

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION: Added additional brand name and optional marketing statements. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the CSF of this product. Bonide Products, Inc. understands that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA and further understands that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and Bonide Products, Inc. may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 20 lb		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Nicole Weimer	Title Pesticide Compliance Specialist	Telephone No. (Include Area Code) 315-736-8231 ext. 230
2. Signature <i>Nicole Weimer</i>		3. Title Pesticide Compliance Specialist
4. Typed Name Nicole Weimer		5. Date 12/18/12
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)



4/6

# Bonide

## MMax

### Lawn Granules

20-0-5

NOTIFICATION

MAY 07 2013

[Additional Brand Name: MossMax]

- [\*Kills Lawn Moss Quickly]
- [\*See Results in Hours]
- [\*Covers up to 5,000 sq.ft.]
- [\*Kills patches of unwanted moss]
- [\*Ready-To-Use granules]
- [\*Easy to use]
- [\*With 7% Iron]
- [\*Turns lawns a deep green]
- [\*No excess growth, less mowing]
- [\*Quickly kills lawn moss giving your lawn grass the opportunity to fill in and reclaim the lawn]
- [\*Use on lawns, around flowers, ornamental shrubs]

Active Ingredient:

Ferrous Sulfate Monohydrate..... 23.5%

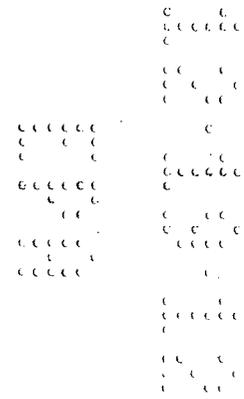
Inert Ingredients:..... 76.5%

Keep out of reach of children

CAUTION

See back panel for additional precautionary statements and First Aid

NET WT. \_\_\_\_\_



**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed, inhaled or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Avoid breathing dust. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

**FIRST AID**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF INHALED:** Remove person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters. To protect the environment, do not allow granules to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For residential use only. Not for use indoors.

**IRON WILL STAIN.** Use this product on lawns and around flowers and ornamental shrubs. Keep this product off surfaces such as sidewalks, patios, wooden decks, driveways and clothing. Sweep concrete surfaces immediately to prevent staining. If concrete is wet when contact occurs, staining may be impossible to prevent.

**RATE OF APPLICATION**

For normal infestations of moss, apply this product at the rate of 4 pounds per 1,000 sq. ft. A 20 lb. bag will cover 5,000 sq. ft. For heavy infestations of moss, apply at the rate of 8 pounds per 1,000 sq. ft. A 20 lb. bag will cover 2,500 sq. ft.

Lawn moss thrives in damp, shady areas where the soil is acidic and drainage may be poor. If steps are not taken, moss can spread and take over a lawn. MMax Lawn Granules will quickly kill lawn moss, giving your lawn grass the opportunity to fill in and reclaim the lawn.

For best results, apply this product when the lawn is moist. Mow before application, to better expose existing moss and water in to activate the product.

[Claim for formula containing no N-P-K fertilizer:] You can now enjoy a beautiful moss free lawn with no excess growth & less mowing.

As A Spot Treatment In LAWNS and around Ornamental Shrubs and Flowers:

Apply anytime moss is actively growing and soil is moist. Sprinkle granules over the mossy area. Immediately after application, water-in. Wait several days until the moss turns black and dies, then gently rake it out.

IMPORTANT: This product can burn delicate foliage if applied directly to flowers and ornamental shrubs. If contact does occur, use a garden hose to wash the product off of the plants immediately.

SPREADER SETTINGS (Insert standard spreader setting chart)

GUARANTEED ANALYSIS [example]:

- Total Nitrogen (N) . . . . 20%
- Soluble Potash (K2O) . . . . 5%
- Iron (Fe) . . . . 7%

Derived from ammonium sulfate, urea, muriate of potash, ferrous sulfate.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>.

**STORAGE AND DISPOSAL**

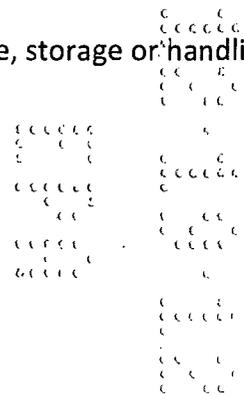
**Pesticide Storage:** Store and transport in an upright position. Store in a cool dry area inaccessible to children.

**Pesticide Disposal:** *If partly filled* – Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Container Disposal:** *If empty* – Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in strict accordance with directions given herewith.

Bonide Products, Inc.  
6301 Sutliff Road  
Oriskany, NY 13424



[batch code inserted at production]  
©Bonide Products, Inc. All Rights Reserved